

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Electoral Rolls – Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date – Awareness and Publicity Campaign in all editions of Siasat and Etemad (Urdu) News papers on 12-12-2008 – Payment of bill of Rs.1,88,100/- (Rupees One Lakh Eighty Eight Thousand and One Hundred only) to M/s Ramakanth Advertising Pvt. Ltd., Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No. 501

Dated: 30-01-2009

Read the following:-

1. Govt.Memo.No.20548-A/441/BG.III/2008, dt:17-07-2008 of Finance (BG.III) Department.
2. G.A. (Elecs.E) Dept. Lr.No. 3706/Elecs.E/A2/2008-13, dt:01-12-2008.
3. From M/s Ramakanth Advertising Pvt. Ltd., Hyderabad Invoice No.656/08-09, dt:12-12-2008.
4. G.O.Rt.No. 4916, Fin. (Expr.GAD-I) Dept., dt:22-12-2008.
5. Govt. Memo.Mo.603/25/A1/BG.I/2009-2, dt:24-01-2009 of Finance (BG.I) Department.

ORDER:

The Government in the letter 2nd read above, M/s Ramakanth Advertising Pvt. Ltd., Hyderabad was requested to prepare three different layouts of the paid advertisement regarding Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date in Urdu by 05-12-2008 and the Agency inserted the same in all editions of Siasat & Etemad Urdu newspapers on 12-112-2008 and submit the bills for Rs.1,91,587/- as per I & PR approved rates for making payment as detailed below:

Siasat – Main Hyderabad Edition

B & W (990 Sq.Cms	–	Rs. 99,000-00
@ Rs. 100 /- per Sq. Cm)	–	

Etemad – Main Hyderabad Edition

B & W (990 Sq.Cms	–	Rs. 89,100-00
@ Rs. 90 /- per Sq. Cm)	–	Rs.1,88,100-00

Add:-

Service Tax	–	<u>Rs. 3,487-00</u>
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Total Amount	–	<u>Rs.1,91,587-00</u>
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2. Government, after careful examination have viewed that the Service Tax has to be borne by the firm/advertising agency and decided to pay Rs.1,88,100/- (Rupees One Lakh Eighty Eight Thousand and One Hundred only) towards Advertisement Charges after excluding Service Tax and Cess.

3. After careful examination, Government hereby accord sanction for payment of Rs.1,88,100/- (Rupees One Lakh Eighty Eight Thousand and One Hundred only) to M/s Ramakanth Advertising Pvt. Ltd., Hyderabad towards publication charges of Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date in Urdu in all editions of Siasat and Etemad (Urdu) News Papers on 12-12-2008.

(Contd..2..)

4. The expenditure sanctioned in para 3 above shall be debited to "**2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the additional funds provided vide G.O. 4th read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of "M/s Ramakanth Advertising Pvt. Ltd., Hyderabad" and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders and freeze orders issued in the Memo. 1st & 5th read above.

7. M/s Ramakanth Advertising Pvt. Ltd., Hyderabad shall pay the Service Tax directly to the Government.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
M/s Ramakanth Advertising Pvt. Ltd.,
401, Shiva Sai Sannidhi, Dwarakapuri Colony, Panjagutta, Hyderabad.
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER